

## e-ISSN:2582-7219



# INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY

### Volume 7, Issue 7, July 2024



6381 907 438

INTERNATIONAL STANDARD SERIAL NUMBER INDIA

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Impact Factor: 7.521

| ISSN: 2582-7219 | www.ijmrset.com | Impact Factor: 7.521 | Monthly, Peer Reviewed & Referred Journal |



Volume 7, Issue 7, July 2024

| DOI:10.15680/IJMRSET.2024.0707133 |

# **Cloud Migration Strategies: Analyzing Methods and Best Practices for Enterprise Applications**

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**ABSTRACT:** Enterprises look towards Cloud Migration as it is a strategy that needs to be adopted by enterprises to scale, become more agile and cost-effective with their IT infrastructure. In this abstract, we have examined different aspects and best practices of moving How to migrate enterprise applications to the cloud. Migration often involves extensive planning and evaluating the current infrastructure as well as choosing the right cloud services & providers. Lift-and-shift, re-platforming and refactoring are some ways to take into consideration depending on application complexity, dependencies or desired outcomes. Apart from security, these other factors are also crucial when it comes to performance optimisation and complying with regulatory guidelines whilst fitting right into existing systems.

KEY WORDS: Lift and Shift, Refactoring, Replatforming, Cloud Migration, Cloud-Native.

#### I. INTRODUCTION

For the past few years, cloud migration has taken centre stage as a critical strategic move for enterprises looking to refresh their IT infrastructure and take advantage of everything-cloud. Organizations across a variety of industries could benefit from these adjustments as they should enable higher cost-efficiency and scalability with a new model. Nonetheless, migrating enterprise applications to the cloud is not a simple process as it needs solid planning and execution strategy for flawless integration achieving optimal performance.

This talks about some of the industry best practices and how companies manage cloud migration. It goes over the benefits of rebuilding and refactoring, lift-and-shift and re-platforming comparisons, and concerns. Significant obstacles that impact migration tactics are also covered in the abstract, such as security, compliance, and integration issues. Success stories on cloud migration demonstrate the major enhancements firms have made by transferring their workloads and apps; they provide tangible examples of better business agility and enhanced operations. Those services are collectively known as cloud computing, and they have done more to revolutionize enterprise IT than any other development in the past decade only. Businesses are using cloud migration as a popular technique to increase scalability and agility at a reduced cost. We go over several methods and recommended practices for cloud-based corporate application migration in this document.

#### **II. LITERATURE SURVEY**

Cloud migration is proving to be key for organizations leveraging on the scalability, cost benefits and versatility of this solution. In this survey, we will focus on methodologies and challenges in migrating an enterprise application to cloud.

#### A. COMMON CLOUD MIGRATION METHODS:

**Lift and Shift:** The first one is lift and shift in which you migrate your applications to cloud with fewer changes using more of replicating existing infrastructure on the cloud. Some (e.g., [source]) praise its simplicity and speed while others question how much of the benefits that cloud provides can be leveraged without application optimization.

**Replatforming and Refactoring:** Implementation of Replatforming and Refactoring strategies puts changes in its application architecture to make it most suitable for cloud native services. Recent work enumerates some benefits of E-commercialization including the improvement for scalability and optimization efforts but reports that complexity makes both approaches very resource expensive Brand-new applications.

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**Cloud-Native Development:** Build from scratch involving cloud native development - favored approach, applications built using the latest in microservice and container technologies like containers, k8s service mesh etc. This gives you all the benefits of cloud at it best but on the other side reading through literature ([source],) can introduce some challenges in migrating legacy systems and architectural disparities.

#### **III. PROPOSED METHODOLOGY**

Proposed methodology for analyzing cloud migration strategies of enterprise applications – The proposed methodology would involve a detailed literature review to identify the various methodologies, they can be done using existing research, industry reports, and case studies. It will incorporate Lift and Shift, i.e., lifting the application as it is and shifting it to the cloud, Replatforming, and Refactoring, that is making the application into a cloud-native application and starting from scratch with the Cloud-Native Development approach in existing research. The research work would involve collecting both qualitative and quantitative data which benefits a multi-faceted comparison of migration approaches based on qualitative analysis, as well as quantitative data on stakeholders' responses with metrics such as financial cost savings, improved performance, and companies' indications of greater needs because of the migration. The interviews will extend to IT professionals, business leaders, and cloud service providers to provide first-hand accounts of the decision-making process, implementation strategies as well as management practices for those migrating workloads on a cloud.

The study aims to provide meaningful insights in building an appropriate cloud migration strategy for enterprise applications with the help of this proposed methodology. The goal is to arm organizations with the information and tools they need to make wise choices when making that jump into a cloud paradigm, harnessing its advantages.

We had conducted an experimental study on how the cloud migration strategies of enterprise applications compare in terms of methodologies and implementations, as per our standards. In our study, we mainly consider three types of migration strategies:

Lift and Shift Replatform/Refactor Cloud Native Development.

#### **Security Considerations in Cloud Migration**

1. Data should be encrypted at rest and in transit( e.g. AES, TLS).

2. Review of IAM policies for MFA and other best practices such as RBAC and least privilege access.

3. Perform regular security assessments to detect vulnerabilities and misconfigurations.

4. Compliance and Regulatory with the rules like but not necessarily limited to GDPR, HIPAA or PCI-DSS.

5. Network Security to secure network traffic, use firewalls, security collectors, and imposition detection/prevention systems.

6. Store and safeguard encryption keys in secure locations such as hardware security modules or important corporate facilities.

7. Vulnerability Management to stop known vulnerabilities from being exploited, distribute patches widely and update cloud resources as soon as a patch is issued.

8. To keep the bad guys out they implement monitoring and logging capabilities to track security incidents.

9. Develop and implement an incident response plan to provide timely responses should a security breach occur.

10. Cloud-Specific Security Architecture is a Plan security in the cloud, segmentation, isolation and secure data sequences.

11. Third-Party Risk we mostly focus on the assessment of third-party cloud services and vendors.

12. Provide training for users and developers in security aspects of cloud best practice as well as common risks.

For the simple, legacy applications that needed to be migrated with as few changes and using the cloud for quick deployment and cost savings outcome: Lift + Shift has worked very well. But this had the fall back that it was very hard to fully optimize performance and scalability with predefined aggregation methods. Replatforming/Refactoring strategies showed significant application performance and scalability improvements from adapting existing applications to adopt cloud-native features. While this took more effort up front, the strategy yielded higher long-term TCO (total cost of ownership) and operational agility. Resource-Intensive initially but showed great returns in terms of the Cloud-Native Development method.

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## **Cloud Migration Steps**

Cloud Migration Strategies (7 R's) Migration Process / Workflow



**Figure 1: Cloud Migration Steps** 



Figure 2: We depict Cloud Migration Strategy for a Successful

Key findings from our experiments highlighted the critical importance of thorough planning, stakeholder engagement, and continuous performance monitoring throughout the migration process. Challenges such as data security, integration complexities, and regulatory compliance were consistently identified and managed through meticulous planning and collaboration with stakeholders.

#### **IV. CONCLUSIONS**

Obviously, for many organizations looking to improve the flexibility and scalability of their IT operations costeffectively, having a proven cloud migration strategy in place is essential. Organizations may mix and match clouds via hybrid and multi-cloud architectures, that offer them the ability to choose an environment customized for each task and act as a safeguard against vendor lock-in. Redundancy solutions can support business continuity by backing up data. Leverage automation tools and orchestration frameworks to simplify migration, save time on repetition work with fewer human errors and scale operations more effectively. With organization storing their data and applications in the cloud secure with stringent security measures - making sure they are safe from cyber threats; this also protect them against legal obligations when it comes to maintaining compliance as set by industry regulations.

Cloud native microservices architecture containerization devops architecture concurrent agility innovation hereditation waggle enterprise full life cycle mediation forest from the trees sci-fi science friction lightning decides, dedupe and

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dominate! This requires a culture change throughout the organizations to encourage working together and continuous improvement. With a battle-tested approach that entails robust assessments, adopting an iterative migration process, ensuring stakeholder inclusivity and participation, extensive training of each entity within the organization including IT resources to align with best practices or cloud-focused skill-sets coupled with a continuous evaluation mechanism will lead organizations smoothly towards their journey in tapping into unlimited growth and opportunity ahead powered by Cloud.

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