



International Journal of Multidisciplinary Research in Science, Engineering and Technology

(A Monthly, Peer Reviewed, Refereed, Scholarly Indexed, Open Access Journal)



Impact Factor: 8.206

Volume 8, Issue 3, March 2025



International Journal of Multidisciplinary Research in Science, Engineering and Technology (IJMRSET)

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A Study of Climate Change Impact on Agro-Business in Akola Area

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ABSTRACT: Climate change has emerged as a significant challenge impacting various sectors, particularly agriculture, which is highly sensitive to weather fluctuations. This study seeks to analyze its profound effects on the farming practices of Akola farmers, emphasizing the adaptation and resilience required in a rapidly changing climatic landscape. It explores the challenges faced and opportunities available to the agro-business community in Akola, aiming to support sustainable economic growth and innovation. Additionally, the research examines the impact of climate change on the food supply chain, highlighting vulnerabilities and potential mitigation strategies. An essential part of this study involves developing recommendations for farmers, enabling data-driven decision-making in response to shifting climatic conditions. Furthermore, an empirical analysis of crop rotations is undertaken to provide insights into sustainable practices that align with the evolving environmental realities. The findings aim to contribute to an informed discourse on the interplay between climate change and agriculture, promoting proactive strategies for the region's farming community.

KEY WORDS: Agro-business community, Weather fluctuations, Crop rotations, Food supply chain.

I. AGRO INDUSTRY: AN INTRODUCTION

Akola, a district in the state of Maharashtra, India, is situated in a region known for its significant agricultural activities. The district's economy is heavily reliant on agriculture, with crops such as cotton, soybean, and pulses forming the backbone of local agribusiness. The agrarian landscape of Akola has been shaped by its climate, which historically provided a relatively stable environment for farming. However, with the growing concerns over climate change, the traditional agricultural patterns are facing unprecedented challenges. Climate change, driven by human activities such as greenhouse gas emissions, deforestation, and industrial processes, has led to significant alterations in weather patterns across the globe. In India, and particularly in agrarian regions like Akola, climate change manifests in various forms, including altered rainfall patterns, increased temperatures, and more frequent extreme weather events. Agriculture is a primary source of livelihood for many in Akola. Disruptions in agricultural productivity can lead to economic instability, affecting income levels and livelihoods. Changes in crop yields and agricultural productivity can impact food availability and prices, which are critical for local and regional food security. Identifying the specific impacts of climate change on local agro-businesses can guide the development of effective adaptation and mitigation strategies.

II. LITERATURE REVIEW

- **Ravindra et al. (2019)**, in Maharashtra, the changing rainfall patterns due to climate change have resulted in delayed monsoons and erratic rainfall distribution. This has significantly affected rainfed agriculture, which is a common practice in Akola.
- **Agarwal et al. (2018)** found that changing temperatures have reduced the yields of traditional crops like cotton and soybean, and in some cases, pests and diseases have become more prevalent, further undermining farmers' efforts.
- **Kumar et al. (2015)** point out that farmers in Akola are already experiencing higher evaporation rates due to rising temperatures, leading to water stress and reduced crop yields.



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- **Mishra et al. (2017)** highlighted that the lack of climate adaptation strategies in Akola makes farmers more vulnerable to climate-induced shocks.
- **Kumar and Singh (2020)** suggest that while climate change poses a serious threat, there is an increasing awareness among farmers regarding climate-smart agricultural practices, including the adoption of drought-resistant varieties and better water management practices.
- **Sharma et al. (2020)** emphasize that agro-businesses in Akola are struggling with disruptions in supply chains, rising input costs, and unpredictable yields caused by changing weather patterns. For example, the changing monsoon patterns and droughts have led to inconsistent availability of raw materials such as cotton and soybeans, which are crucial for local agro-businesses.
- **Rathi et al. (2019)**, there is a growing demand for climate-resilient agricultural inputs, such as drought-resistant seeds, which can be a profitable market for agro-businesses in Akola.
- **Verma et al. (2021)** suggest that businesses focusing on sustainable practices, including organic farming products and water-efficient technologies, have found new growth opportunities in response to climate change. The rise of agro-tech innovations, like weather forecasting apps and soil moisture sensors, offers further avenues for business expansion in Akola.
- **Singh et al. (2019)** argue that while there is great potential, the lack of adequate infrastructure and knowledge-sharing mechanisms often hinders the agro-business community in Akola from capitalizing on these opportunities fully.
- **Chand et al. (2011)** found that fluctuating agricultural productivity due to changing weather conditions directly impacts the supply chain, with variability in crop yields leading to disruptions in food availability, storage, and distribution. In Akola, where cotton, soybean, and pulses are major crops, any disruption in production due to climate change can result in significant economic losses and food price volatility.

Nair et al. (2017), the increased frequency of extreme weather events such as heatwaves, cyclones, and floods is affecting crop cycles, leading to delays in harvesting and transportation. The local infrastructure, including roads and storage facilities, is often ill-equipped to handle such disruptions, exacerbating supply chain.

- issues. In turn, these disruptions affect the wider food market, leading to price fluctuations and food insecurity in rural areas.
- **Kumar and Ranjan (2018)** argue that India's food supply chain is becoming more resilient by investing in cold chain logistics, better storage technologies, and advanced transportation systems. In regions like Akola, local agro-businesses that integrate technology for climate-smart practices can improve the overall food supply chain, making it more adaptable to climate change.
- **Rathore and Sharma (2019)** emphasize that farmers in Akola must diversify their crops to reduce dependency on a single crop, which can be vulnerable to climate extremes. Crop diversification can also improve soil health and provide additional income sources.
- **Bhatia et al. (2017)** suggest that farmers should be trained to understand the impacts of climate change on their specific crops and provided with resources for transitioning to sustainable agricultural practices

III. RESEARCH METHODOLOGY

In this research methodology we are using Convenience Sampling because Convenience Sampling is a reasonable approach for the study on climate change Impact on Agro-business in Akola area, Based on these parameters, Convenience sampling enables you to guarantee a representative sample that accurately represents the diversity of the persons.

IV. OBJECTIVE

- To analyze the impact of climate change on farming practices Akola farmers.
- To study the challenges and opportunities for agro- business community in Akola.
- To study the climate change on food supply chain.
- To recommend farmers about changing climatic conditions for decision making .
- To do an empirical study of crop rotations to climate change.



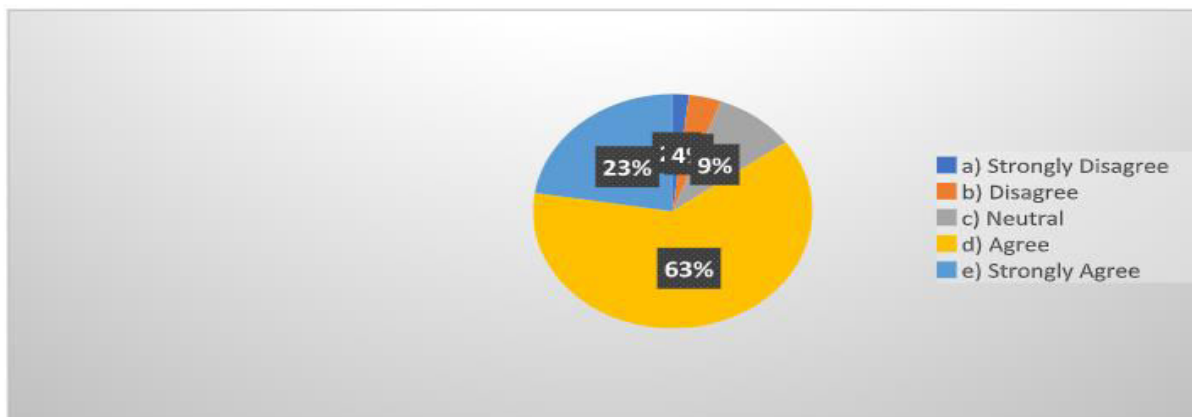
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- Research Method:** We are using descriptive type of research because study is related to Akola region and respondents are working employees and we are analysing data with observation and survey. The study is related to small area **Sample size** : 160 (No of respondents) **Sampling Method** : Convenience sampling The Necessary data for the studies collected from the following sources. **Primary Data** Primary sources consist of individuals who have firsthand experience of events. Such sources produce original thoughts, research, or findings regarding a subject. Examples of primary data collection include structured questionnaires and focus groups. For this study, the information obtained from the investors through the questionnaire and direct observations constituted the main source of primary data. Researchers collected primary data through various means, including questionnaires, interviews, observations, and direct conversations.
- Secondary Data** - This data can be gathered from various sources, and it is categorized into two main types: internal and external sources. Here are some common secondary data collection sources:
 1. Government Publication
 2. Online Website
 3. Books and Online Database

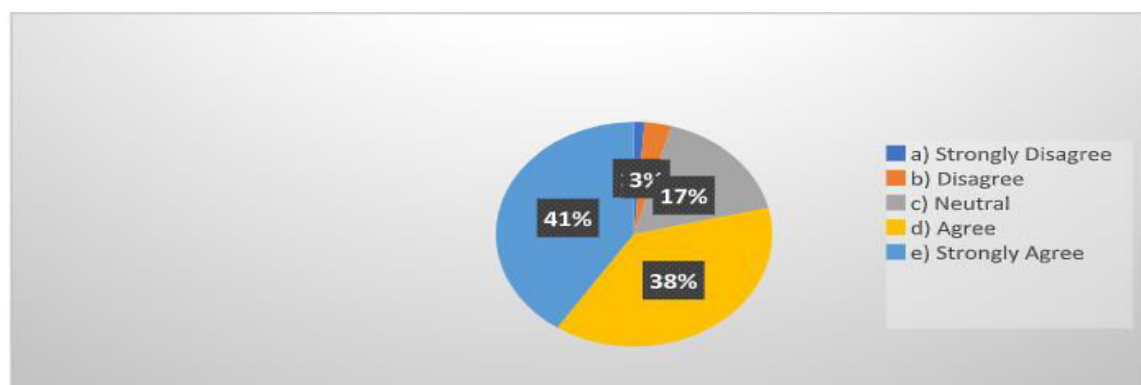
V. ANALYSIS AND INTERPRETATION-

1) Emerging opportunities in agro-business due to changing climate conditions



Interpretation: A significant majority (85%) believes that climate change opens up opportunities in agro-business, indicating optimism about adapting to challenges and exploring new innovations. This could involve adopting climate-resilient crops or modern farming techniques.

2) Climate change has disrupted the local food supply chain.



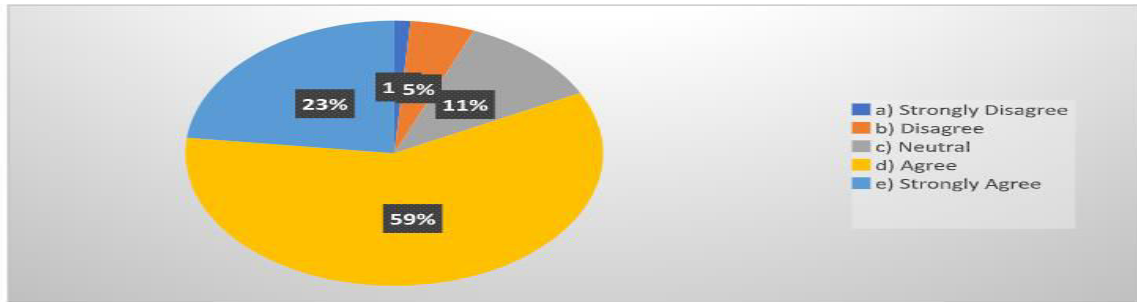


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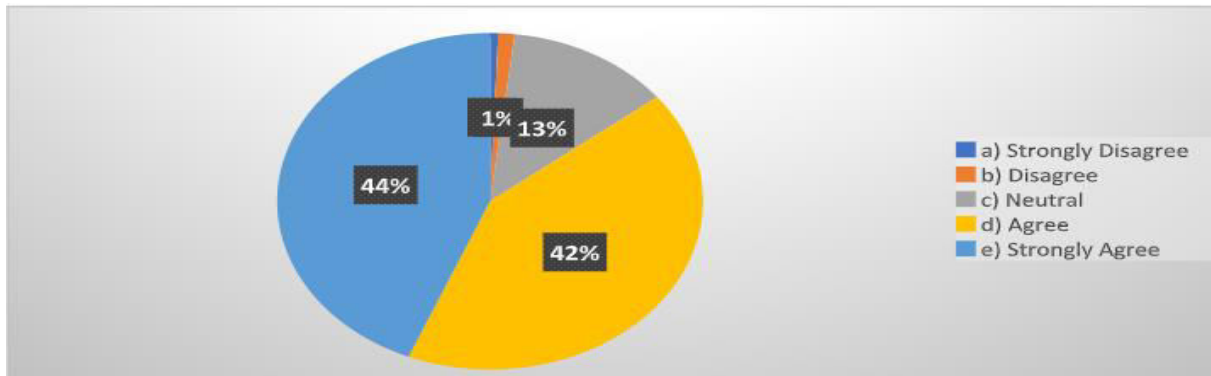
Interpretation: With nearly 79% agreeing or strongly agreeing, there's clear concern over the disruption of local food supply chains. This is likely due to unpredictable weather, crop failures, or logistical challenges.

3) Modification of crop rotation practices due to changing climate conditions



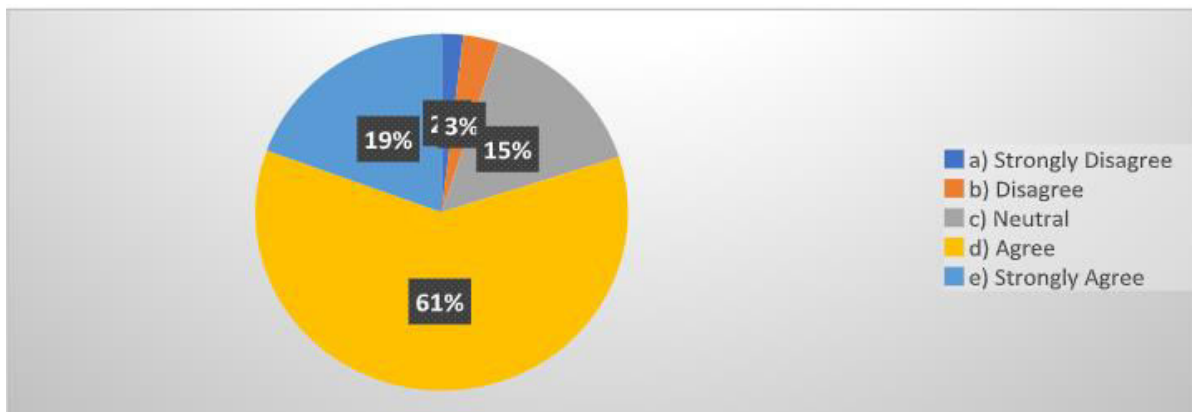
Interpretation: About 82% of respondents have modified their crop rotation practices, showcasing proactive measures by farmers to counteract the effects of climate change on soil health and crop productivity.

4) Significant challenges in Agro-Business due to changing climatic conditions.



Interpretation: A staggering 86% of participants recognize the challenges posed by climate change to their agricultural businesses. The data highlights a strong need for strategic interventions, such as policies or support systems to mitigate risks

5) Extreme weather events has affected the transportation channel.





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Interpretation: With 80% agreeing or strongly agreeing, extreme weather events are notably affecting the transportation of agricultural produce, leading to delays, increased costs, and potential losses. This underscores the need for resilient supply chain infrastructure.

VI. CONCLUSION

In conclusion, climate change presents significant challenges to farming practices in Akola, Maharashtra, with its impacts being felt across the agro-business community, food supply chains, and farming decisions. However, there are also opportunities for farmers and agro-businesses to adapt and thrive by embracing climate-resilient practices such as crop rotation, diversification, and water-efficient technologies. The adoption of climate-smart practices, supported by adequate training, access to climate data, and improved infrastructure, can help farmers in Akola mitigate the risks posed by climate change and build more sustainable agricultural systems. Climate change is reshaping the agricultural landscape of Akola, impacting farming practices, the agro-business community, and the food supply chain. Challenges such as erratic rainfall, rising temperatures, and supply chain disruptions demand proactive strategies. However, there are opportunities for transformation through climate-smart practices, such as adopting drought-resistant crops, implementing crop rotation, and utilizing water-efficient technologies. The agro-business community can thrive by embracing innovations like climate-resilient seeds and sustainable agricultural technologies. Empowering farmers through adequate training, access to climate data, and infrastructure development can enhance resilience and mitigate risks. By adopting diversified crops and sustainable practices, farmers in Akola can align their efforts with evolving environmental realities, ensuring economic growth and sustainability.

VII. KEY FINDINGS

1. Impact of Climate Change on Farming Practices - Erratic rainfall and rising temperatures in Akola have caused farmers to adopt new methods like precision agriculture, water conservation, and drought-resistant crops. However, soil degradation and limited water resources remain critical challenges affecting productivity.
2. Challenges and Opportunities for Agro-Business Community-Challenges: Increased production costs due to climate-related disruptions, resource scarcity, and fluctuating market demands. Opportunities: Development and marketing of climate-resilient seeds, crop insurance products, and sustainable agricultural technologies.
3. Climate Change and Food Supply Chain - Extreme weather disrupts transportation and storage in the food supply chain. To address this, there's a growing emphasis on local sourcing and shorter supply chains to reduce reliance on long-haul logistics.
4. Recommendations for Farmers - Through diversifying crops and utilizing certain practices like crop rotation to increase the soil health and break the dependence on one crop
5. Empirical Study on Crop Rotations - crop rotations contribute to greater yield stability and resilience against adverse climatic conditions and maintaining soil health, reducing pest infestations, and improving water retention capabilities

VIII. SUGGESTIONS

- **Adopt Climate-Smart Practices:** Encourage farmers to integrate sustainable methods such as crop rotation, water-efficient irrigation systems, and drought-resistant seed varieties.
- **Access to Climate Data:** Facilitate training programs for farmers to utilize climate prediction tools and real-time weather forecasting apps.
- **Diversification Strategies:** Promote crop diversification to improve soil health and reduce dependency on single crops susceptible to climatic risks.
- **Develop Climate-Resilient Products:** Invest in creating and marketing innovative solutions like organic farming inputs, climate-resilient seeds, and advanced storage technologies.
- **Focus on Supply Chain Resilience:** Upgrade transportation and storage infrastructure to mitigate disruptions caused by extreme weather events.
- **Collaborate with Tech Providers:** Partner with AI and IoT technology companies for customized solutions in predictive analytics and precision agriculture
- **Supportive Policies:** Draft subsidies and financial incentives for farmers adopting sustainable practices and agro-businesses investing in climate-smart technology.



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- **Infrastructure Development:** Invest in resilient rural infrastructure such as cold chains, irrigation facilities, and robust transportation networks.
- **Promote Education:** Fund agricultural training programs and workshops focusing on climate change adaptation strategies

IX. NEED AND SCOPE FOR FURTHER RESEARCH

- **Addressing Emerging Challenges** The study highlights several critical issues like erratic rainfall, rising temperatures, soil degradation, and disruptions in the food supply chain. Addressing these challenges requires more in-depth research into adaptive solutions tailored to Akola's specific conditions.
- **Local Relevance and Policy Integration** Although the study provides valuable insights, there is a need for research that informs local policies and strategies to ensure sustainable agricultural practices in Akola. This includes incorporating the voices of farmers into policy frameworks.
- **Technology and Innovation** The document mentions climate-smart agricultural practices and technologies. Future research should evaluate how accessible and effective these innovations are for small-scale farmers in Akola and how they can be scaled for broader impact.
- **Social and Economic Impacts** Understanding the social and economic consequences of climate change on farmers and agro-businesses is essential for creating equitable solutions. Research should explore how marginalized communities are disproportionately affected and ways to bridge these gaps.
- **Adoption of Climate-Smart Technologies** Investigate the penetration and effectiveness of technologies such as drought-resistant crops, water-efficient irrigation systems, and predictive weather apps among Akola farmers. Identify barriers to adoption and propose solutions.
- **Supply Chain Resilience** Analyze ways to make the agro-business supply chain more resilient to climate disruptions, including investments in infrastructure and technology for efficient storage, transport, and logistic

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